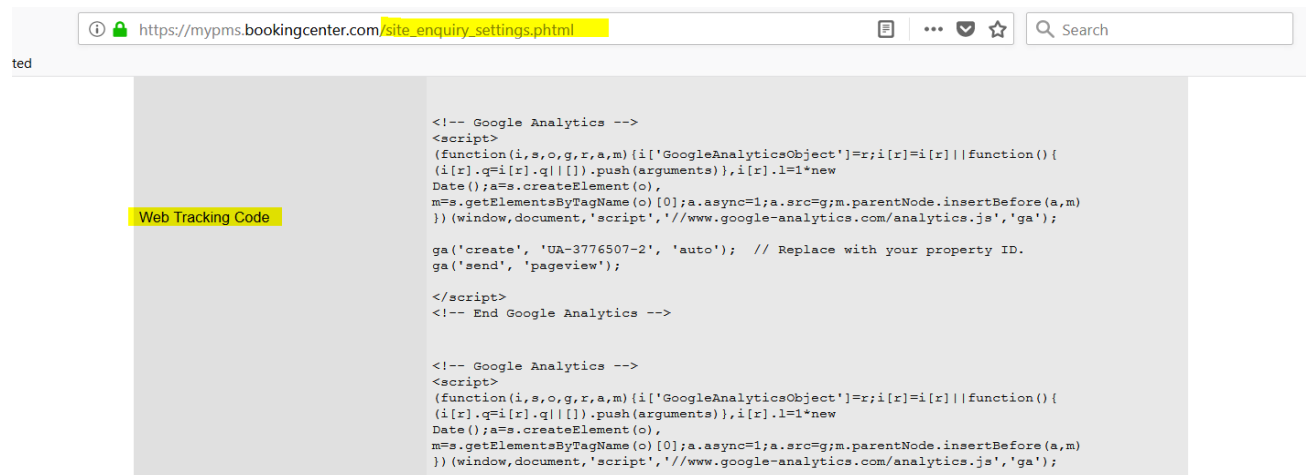# Google Analytics and Last Page Tracking Code / w BookingEngine (XML)

#1 - Google Analytics

Analytics resides above the head (</head>) tag of the HTML file.

In BookingCenter we store this in the Setup Area.

Setup Area: **Settings - > Booking Engine Settings**

XML BookingEngine:

When the page renders on the XML BookingEngine you will see the following:

#2 - Last Page Tracking Code

In BookingCenter we store this in the Setup Area.

Setup Area: **Settings - > Booking Engine Settings**

XML BookingEngine (source code)