

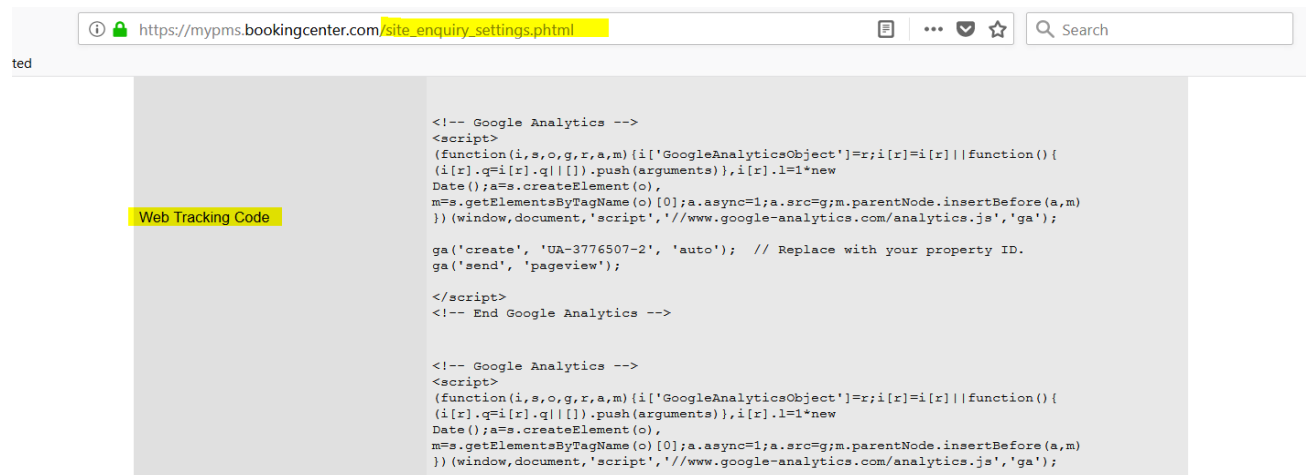
Google Analytics and Last Page Tracking Code / w BookingEngine (XML)

#1 - Google Analytics

Analytics resides above the head (</head>) tag of the HTML file.

In BookingCenter we store this in the Setup Area.

Setup Area: **Settings - > Booking Engine Settings**



XML BookingEngine:

When the page renders on the XML BookingEngine you will see the following:

```
<!DOCTYPE html>
<html lang="en">
<head>
<title> Online Booking: Confirmation</title>
<link rel="icon" href="/favicon.ico" type="image/x-icon">
<meta charset="utf-8">
<meta name="viewport" content="width=device-width, initial-scale=1">
<!-- Open Sans font from Google CDN -->
<link href="https://fonts.googleapis.com/css?family=Open+Sans:300italic,400itali"
<link rel="stylesheet" href="css/bootstrap.min.css">
<link rel="stylesheet" href="css/custom.css">
<script src="js/jquery.min.js"></script>
<script src="js/bootstrap.min.js"></script>
<!-- Google Analytics -->
<script>
(function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r]||function(){
(i[r].q=i[r].q||[]).push(arguments)},i[r].l=1*new Date();a=s.createElement(o),
m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m)
})(window,document,'script','//www.google-analytics.com/analytics.js','ga');

ga('create', 'UA-3776507-2', 'auto'); // Replace with your property ID.
ga('send', 'pageview');

</script>
<!-- End Google Analytics -->
</head>

<body class="bd-docs" style="background-color:#FAFAFA;">

<div style="background-color:#4F4F4F;color: white;">
<div class="container">
<div class="row">
<div class="col-md-6">
<h5>RESERVATIONS</h5>
</div>
```

