BookingCenter Booking Engine and Google Analytics Ecommerce Overview

Step #1 – Setting up your Google Analytics in BookingCenter

Step #2 - Generate a Booking via your website.

Step #3 - Tracking your Bookings through Google Analytics Reporting

Step #1 – Setting up your Google Analytics in BookingCenter

In the Setup Area under Settings → BookingEngine Settings

The code is copied from your Google Analytics site.



```
Web Tracking Code:
<script type="text/javascript">
  var _gag = _gag || [];
_gag.push(['_setAccount', 'UA-3776507-2']);
                                                                                                                 Ε
   _gag.push(['_trackPageview']);
   (function() {
     var ga = document.createElement('script'); ga.type = 'text/jayascript';
ga.async = true;
     ga.src = ('https:' == document.location.protocol ? 'https://ssl' :
'http://www') + '.google-analytics.com/ga.js';
Web Tracking Code Last Page:
<script type="text/jayascript">
  var _gag = _gag || [];
  _gag.push(['_setAccount', 'UA-3776507-2']);
_gag.push(['_setDomainName', 'www.jasontimms.com']);
                                                                                                                 Ξ
  _gag.push(['_setAllowLinker', true]);
__gag.push(['_trackPageview']);
    _gag.push(['_addTrans','%%$fbooking_id%%','',

'%%$total_price%%','','','','','']);
    _gag.push(['_addItem', '%%$booking_id%%','1','','',*%%$total_price%%','1']);
    _gag.push(['_trackTrans']);
```

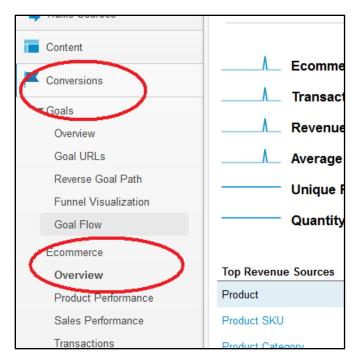
Step #2 – Generate a Booking via your website.

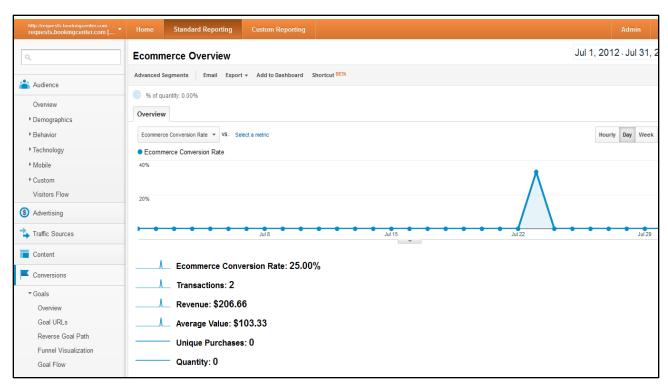
On your website, generate an online booking.

http://jt.bookingcenter.com/timbitlodge/ Click on Book Now!

Note: Tracking can take up to 24 hrs.

Step #3 - Tracking your Bookings through Google Analytics Reporting





View your transactions and Booking Numbers

