BookingCenter Booking Engine and
Google Analytics Ecommerce Overview

Step #1 – Setting up your Google Analytics in BookingCenter
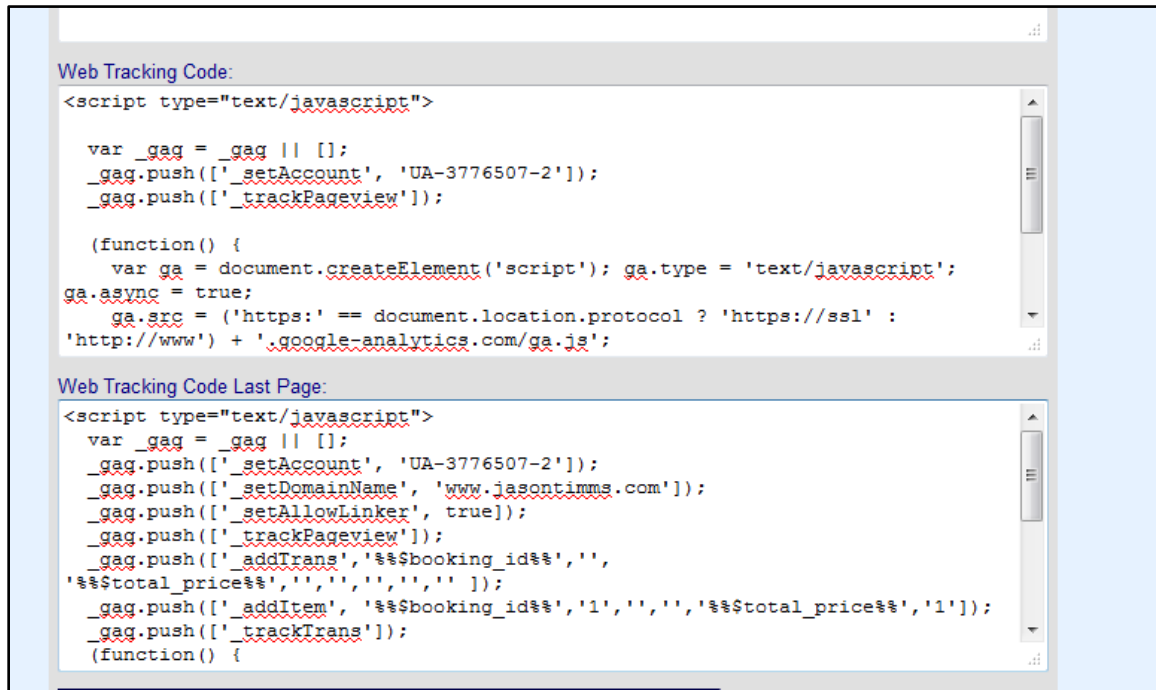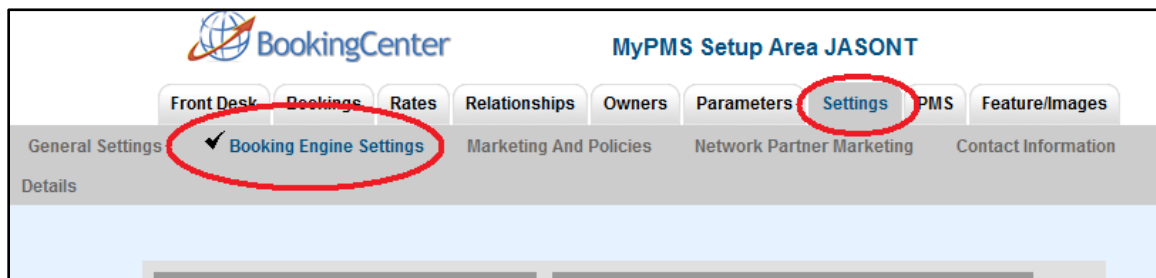**Step #2 –** Generate a Booking via your website.
Step #3 – Tracking your Bookings through Google Analytics Reporting

Step #1 – Setting up your Google Analytics in BookingCenter

In the Setup Area under Settings→BookingEngine Settings
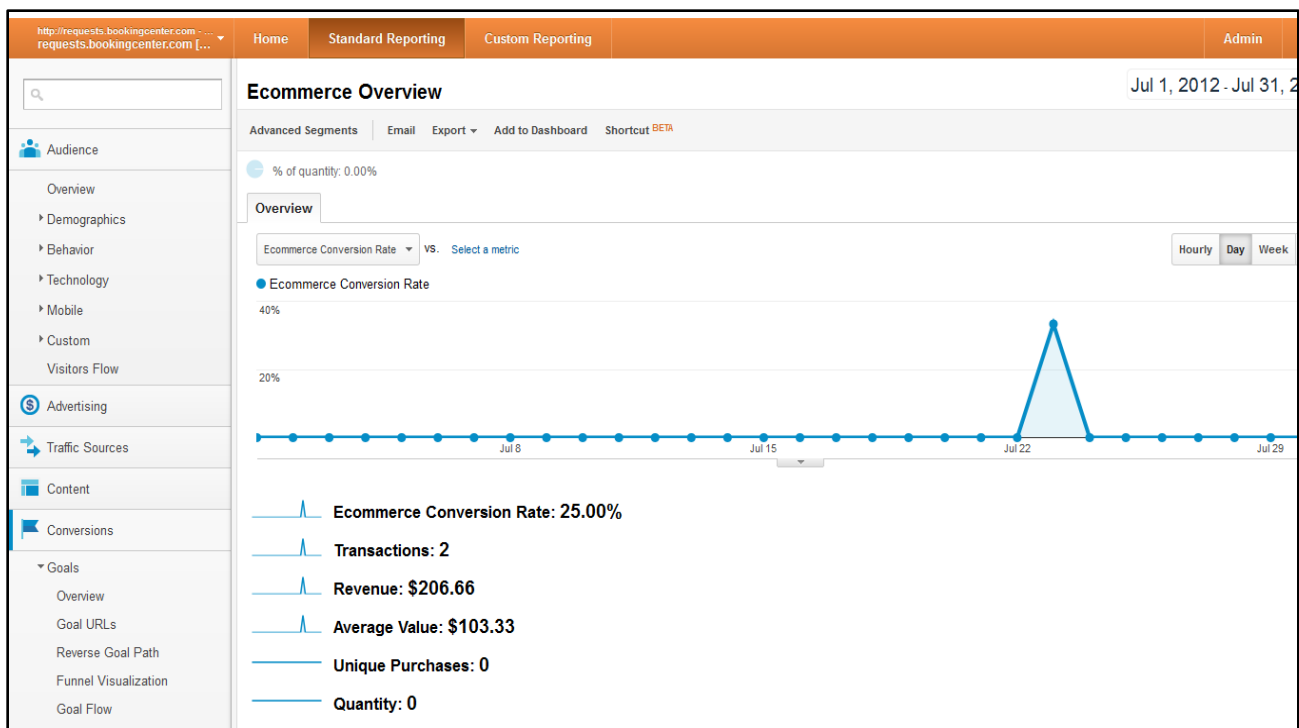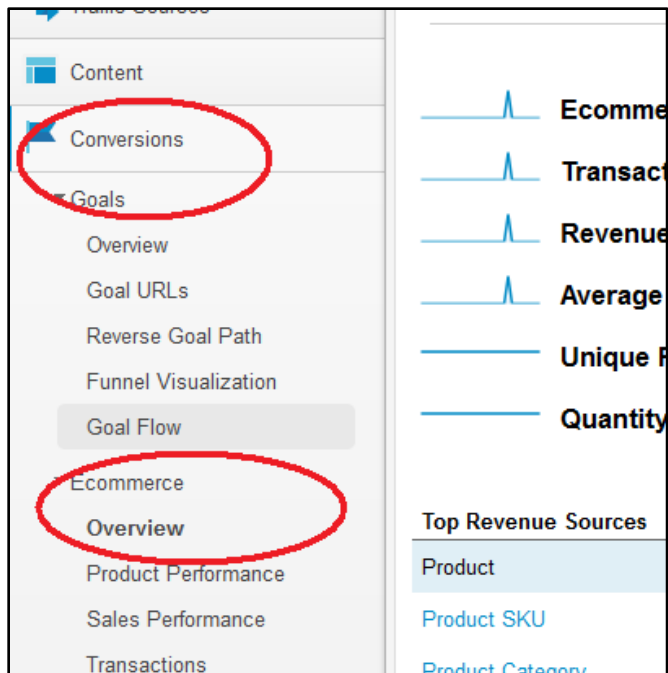
The code is copied from your Google Analytics site.

Step #2 – Generate a Booking via your website.

On your website, generate an online booking.

http://jt.bookingcenter.com/timbitlodge/   Click on Book Now!

Note: Tracking can take up to 24 hrs.

Step #3 – Tracking your Bookings through Google Analytics Reporting

View your transactions and Booking Numbers